

# Allen Productions

*"...equipped for every good work."*

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Charlie and Sarah Allen  
219 Arbor Knoll Boulevard  
Antioch, TN 37013  
615.717.9949  
615.424.7681  
allen\_productions@yahoo.com

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Tennessee Choral Directors

RE: ACDA State Coral Festival Performance CD's and DVD's

To Whom It May Concern:

We know that this time of year seems to get quite busy. And with the ACDA State Choral Festival just around the corner, we thought we should let you know about what will be in store for you and your students.

This year Allen Productions has teamed up with the ACDA to bring to you quality CD's and DVD's of your performances at the festival. We will be taping each group's performance and offering different packages to students, parents, and directors at an unbelievable low price. Each CD and DVD can be custom ordered starting at only \$15!

Also, there is a bonus in store for you! As the director, you can receive one custom CD when your students place an order totaling \$150 or more. For an order of \$225 or more you will receive a free customized DVD. And if your students purchase \$300 worth of CD's or DVD's you will get both the customized CD and DVD free!

There will be a table set up in the lobby for you and your students to sign up at. I am enclosing an order form just in case you choose to take the orders before you come.

We are excited to be able to work with you and the ACDA State Choral Festival this year. We look forward to seeing you next week! Good Luck!

Sincerely,

Charlie and Sarah Allen

Enclosure